



Advertise in FOCUS

FOCUS is the quarterly newsletter of the North Dakota Recreation & Park Association (NDRPA). *FOCUS* is mailed to more than 500 park and recreation professionals and board members across the state and posted at www.ndrpa.com.

2012 ADVERTISING RATES – Discounted rates available to NDRPA commercial members-see below.

Ad Size	One Issue	Two or Three Issues	Four Issues
Full page	\$205	\$190 each	\$670 total
Half page	\$155	\$140 each	\$470 total
Quarter page	\$130	\$115 each	\$370 total
Insert supplied by advertiser	\$300		

2012 ISSUE DEADLINES

Publication	Ad Deadline	Est. Distribution
Winter	February 15	March 15
Spring	May 15	June 15
Summer	August 1	September 1
Fall	October 1	November 1

AD MECHANICS*

Size	Dimensions
Full page	8" wide x 10" tall
Half page horizontal	8" wide x 5" tall
Half page vertical	4" wide x 10" tall
Quarter page	4" wide x 5" tall
Insert	11" x 17" flat

*All inside ads are black and white. Ads should be submitted electronically at 300 dpi resolution in .jpg, .tif, .eps or .pdf format to clearthree@btinet.net by the issue deadline specified above.

2012 FOCUS Advertising Contract

Advertiser _____
 Authorized Contact Person _____ Signature _____
 Address _____
 Phone _____ Fax _____ Email _____

CIRCLE CHOICES BELOW

NDRPA Commercial Member: Gold-50% discount Silver-25% discount Bronze-10% discount

Billing Options: Invoice for entire year now Invoice for each issue Check enclosed

Ad Size: Full page Half page Quarter page Insert

Issue(s): All Four Winter Spring Summer Fall

Ad Design: Same each issue Different each issue

Advertisers will receive one copy of FOCUS when distributed.

Send FOCUS to an address different than above.

Organization _____
 Contact Person _____
 Address _____
 City _____ State _____ Zip _____

Complete this form and mail, fax or email to:

NDRPA
 PO Box 1091
 Bismarck, ND 58502
 Phone: 701-355-4458
 Fax: 701-223-4645
 Email: clearthree@btinet.net

Thank you for your support of NDRPA!